What about small and medium-sized markets?

Wilson Wood, VRTUCAR
Ottawa and Kingston, Ontario
“...we are generally told that gigantic organizations are inescapably necessary...

...in the actual world there is a tremendous longing and striving to profit, if at all possible, from the convenience, humanity, and manageability of smallness.”

(Schumacher, 1973)
Part of group **Communauto**: Montreal, Quebec, Sherbrooke, Gatineau, Halifax, Kingston,
IN THE BEGINNING...
OPPORTUNITIES
OPPORTUNITIES
CHALLENGES
CONGESTION: Not A PROBLEM here!
But parking, that’s a problem!
PARKING PARTNERS

- Management Companies: 40%
- Private: 23%
- Public: 10%
- Co-op (Not For Profit): 10%
- Condo: 8%
- Municipality: 9%
Go Sens Go!