



Encouraging Car Sharing in Vancouver





City

+18%
POPULATION

+16%
JOBS

-5%
VEHICLES ENTERING
CITY

Downtown

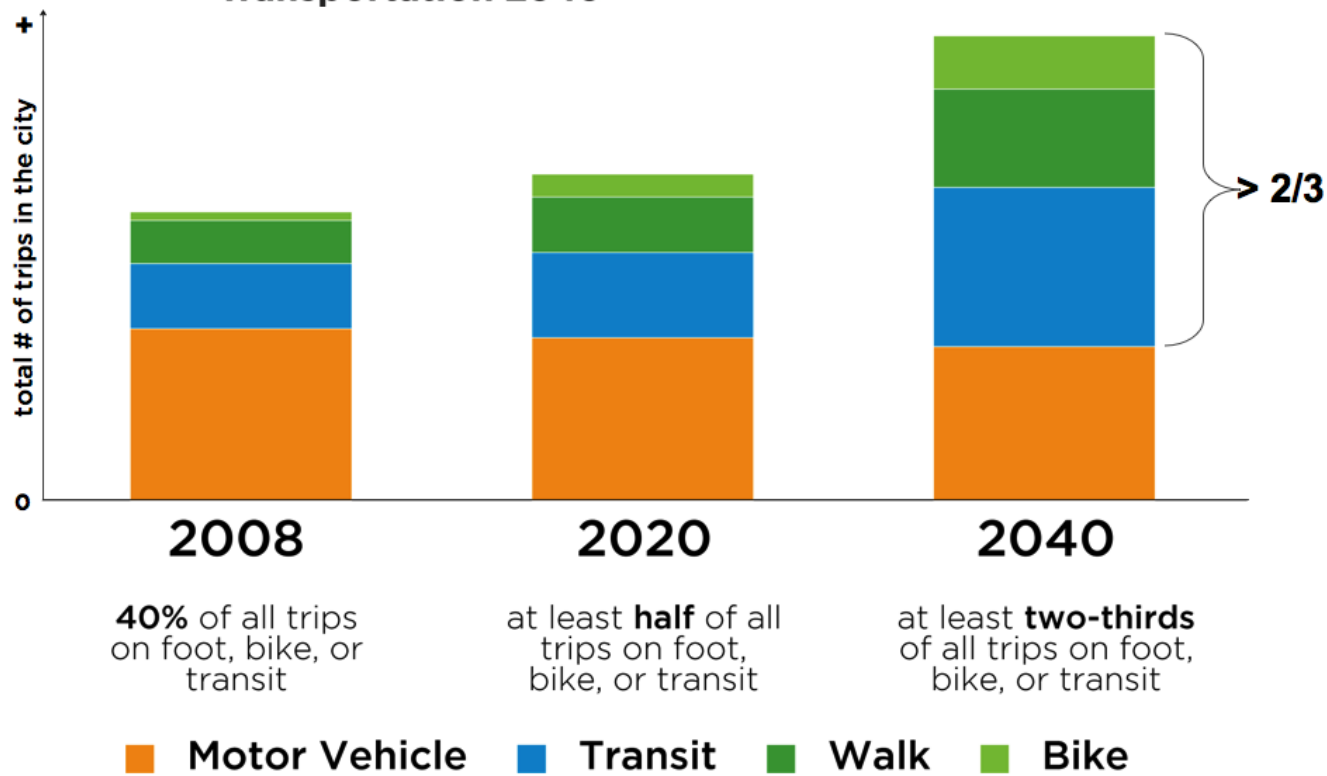
+75%
POPULATION

+26%
JOBS

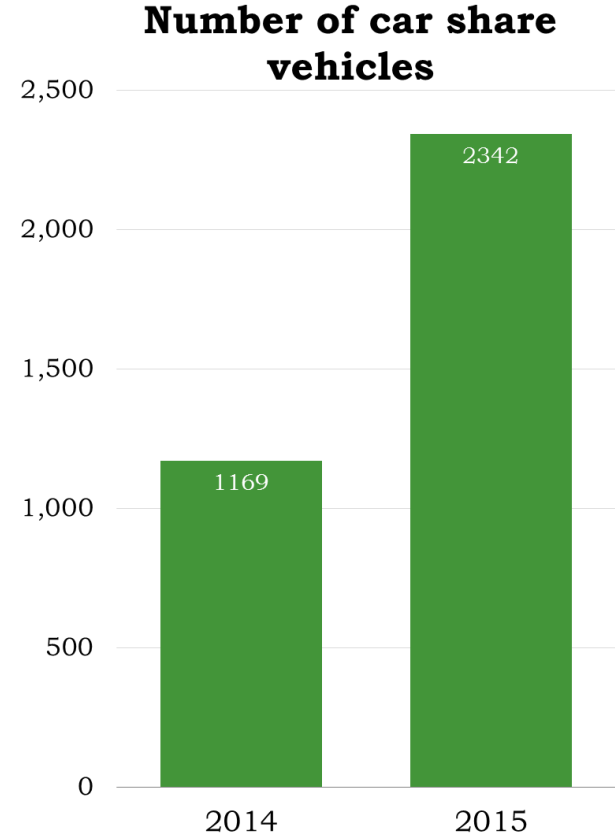
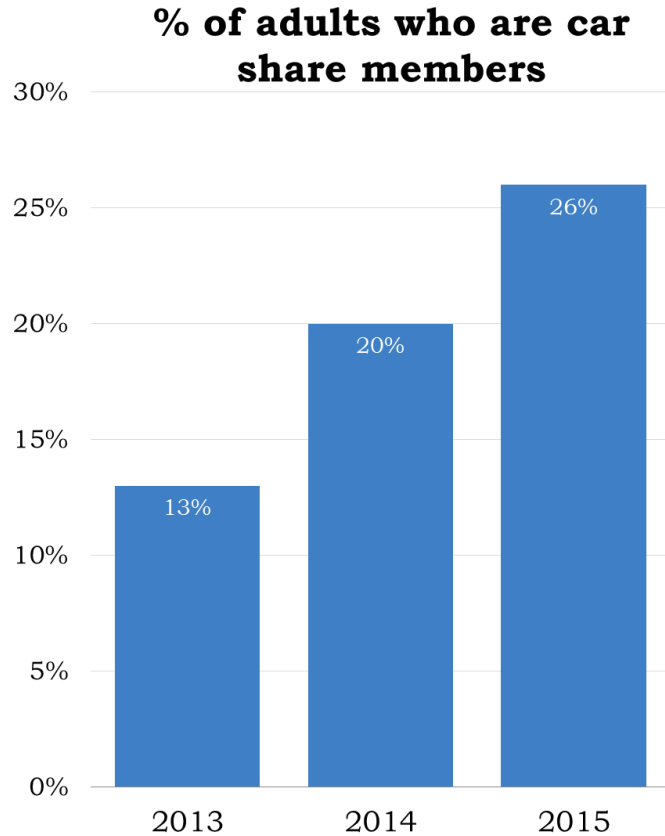
-20%
VEHICLES ENTERING
DOWNTOWN

Since 1997...

Transportation 2040



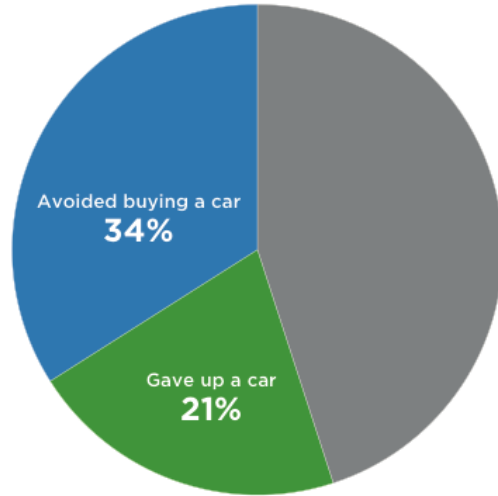
Growing car share in the City of Vancouver



Source: 2013-2015 Panel Surveys. City of Vancouver.

Benefits of Car Sharing

Car sharing makes it easier to go car light or car-free, since members still have access to a car when they really need one.



More than **1 in 5** people who join carshare give up a car, and more than **3 in 10** avoid buying a car altogether.



One shared vehicle replaces up to **20** personally owned vehicles





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