Encouraging Car Sharing in Vancouver
Since 1997...

City
- +18% POPULATION
- +16% JOBS
- -5% VEHICLES ENTERING CITY

Downtown
- +75% POPULATION
- +26% JOBS
- -20% VEHICLES ENTERING DOWNTOWN
**Transportation 2040**

**PLAN TARGETS**

**40% of all trips on foot, bike, or transit**

**at least half of all trips on foot, bike, or transit**

**at least two-thirds of all trips on foot, bike, or transit**

- **Motor Vehicle**
- **Transit**
- **Walk**
- **Bike**

For all trips originating in the City of Vancouver. 2008 data source: TransLink Trip Diary Survey. Trips by commercial drivers (couriers, taxis, trucks, and bus drivers) not included.
Growing car share in the City of Vancouver

% of adults who are car share members

- 2013: 13%
- 2014: 20%
- 2015: 26%

Number of car share vehicles

- 2014: 1169
- 2015: 2342

Benefits of Car Sharing

Car sharing makes it easier to go car light or car-free, since members still have access to a car when they really need one.

- Avoided buying a car: 34%
- Gave up a car: 21%

More than 1 in 5 people who join carshare give up a car, and more than 3 in 10 avoid buying a car altogether.

One shared vehicle replaces up to 20 personally owned vehicles.