Barriers to Shared Mobility / Obstacles à la mobilité partagée

Sidney Ribaux, Executive director and Founder / directeur général, co-fondateur
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Who are we?

- 150 000 followers
- 20 000 members
- 40 employees
- Offices in Montreal, Quebec, Ottawa
Our ultimate goal is policy change.
A commuter has other needs
Transportation cocktail / Cocktail transport
La conférence de Paris
Taxis and ride sharing
Missed opportunities
Barriers to shared mobility
Electrify, don’t restrict!
Communication is key
Which future do we want?
Which future do we want?
A developed country isn’t a place where the poor have cars. It’s a place where the rich use public transportation.

Enrique Penalosa
Merci ! / Thank-You!

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Changez le monde, un geste à la fois.