



Software in Motion

Founded in 2010 Good Travel Software (“GTS”) is a car share tech provider powering some of the world’s most innovative mobility solutions.

LEADERSHIP TEAM



Peter Soutter - Founder/CEO

Leads the team at Good Travel Software and is our car-sharing guru with over 6 years' experience



Simon Wilson - Chief Scientific Officer Holds a PhD in stochastic modelling from the George Washington University and is our stats and maths wizard



Brian Gallagher | Chief Technical Officer

Has 10 years of professional web development experience working. Brian is the technical brains behind Maven and Share.car™ Booking systems



Tommy McShane - Chief Operations Officer

Has spent much of his career working in large corporates such as Oracle, Symantec and Veritas



MAVEN

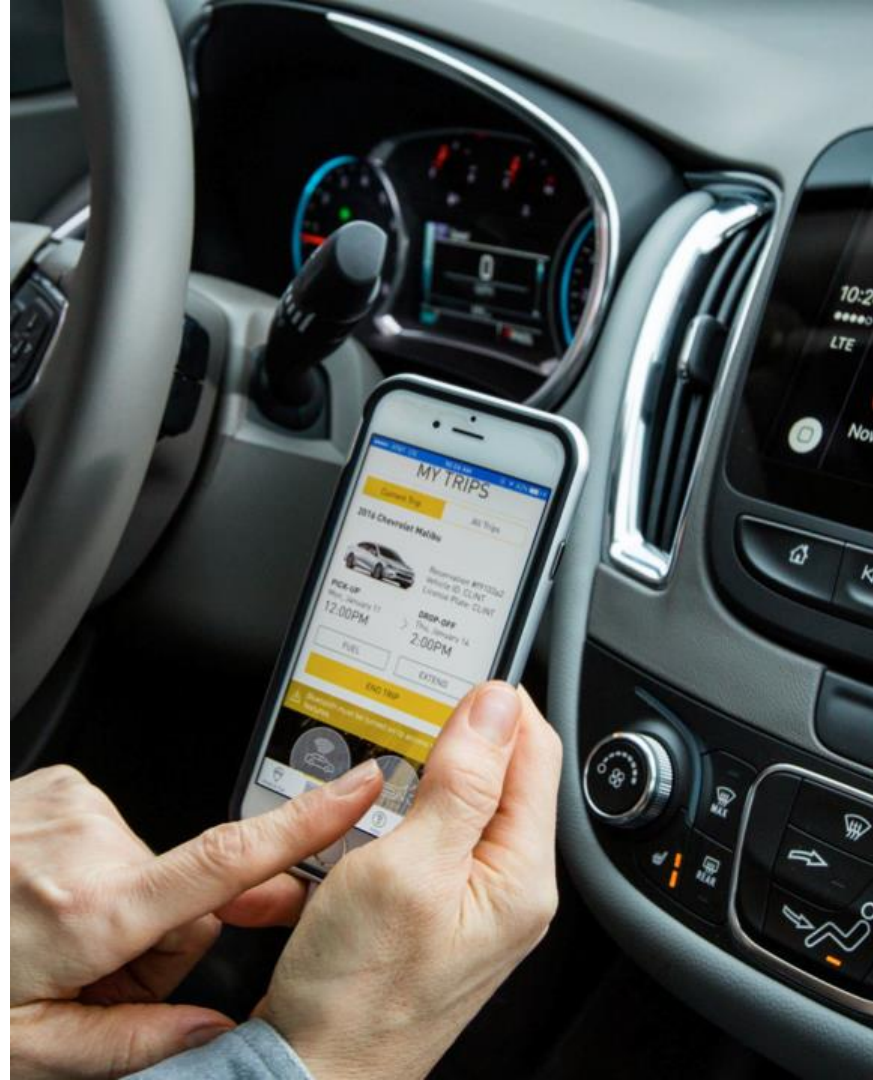
FRAMEWORK **SHARE.CAR™**

GTS has developed a car-sharing framework, **Share.car™** to help transform companies from traditional suppliers of cars to technology companies.

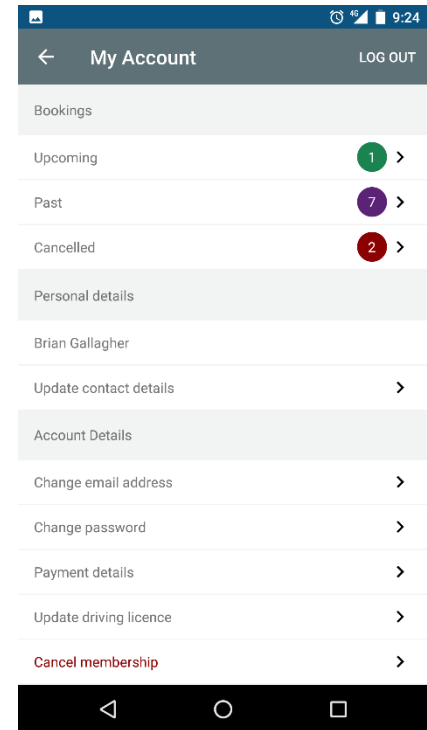
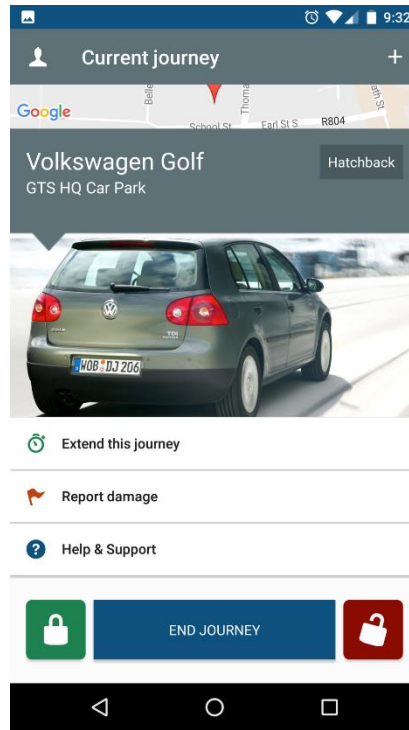
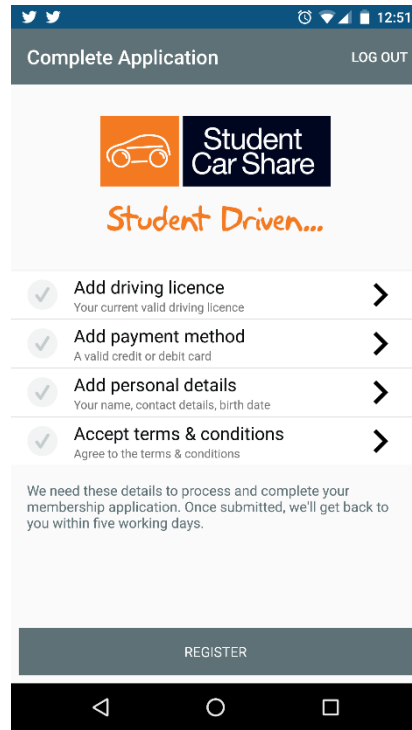
Share.car™

SaaS

Enterprise



SHARE.CAR MOBILE APPS



Share.car's SaaS frontend is app only: from **signup**, **registering credit cards**, **booking** and **unlocking vehicles**



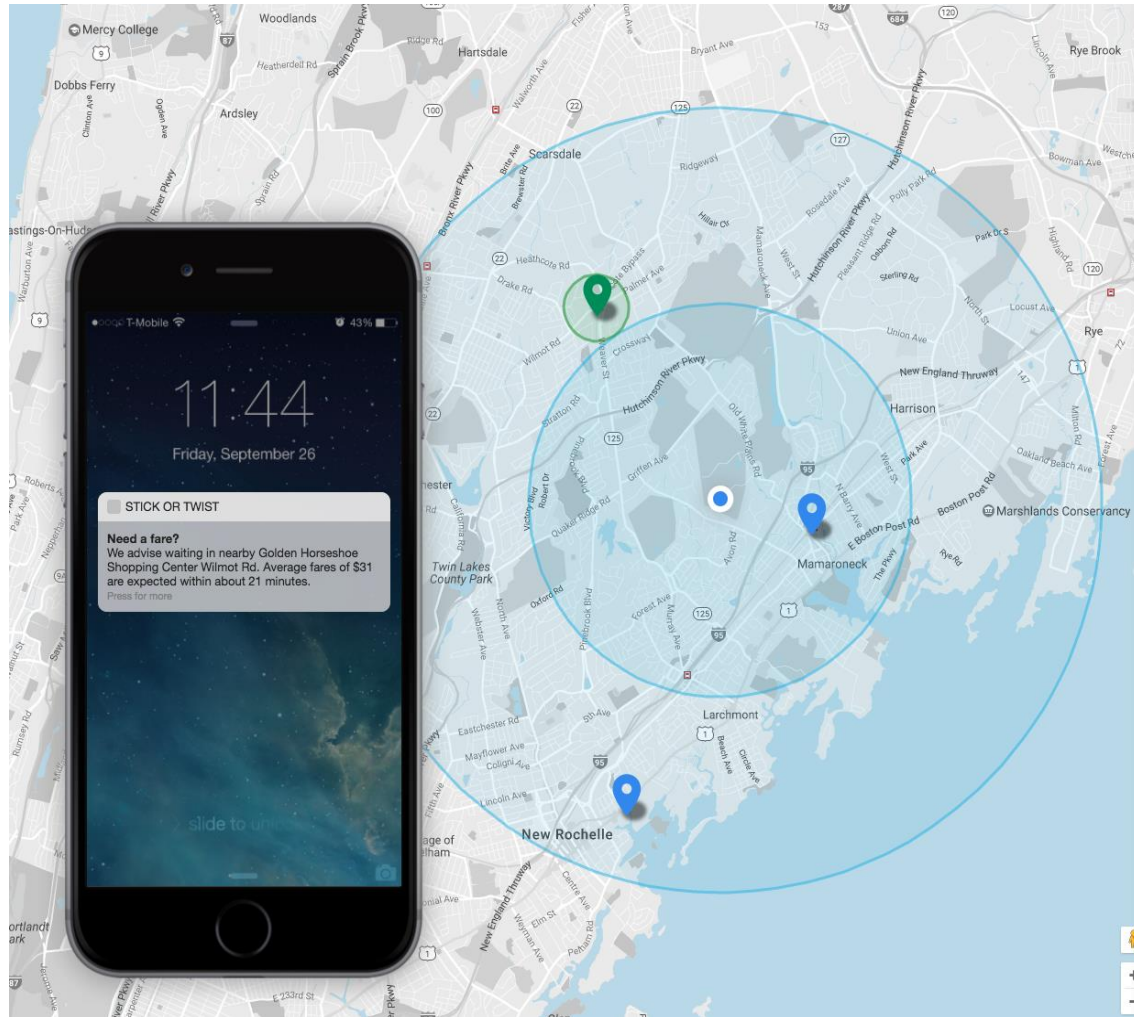
DROP.CAR

- Demand Prediction & fleet Balancing Platform
- Higher revenue and customer satisfaction by always having the right car in the right place at the right time
- Sophisticated algorithms constantly take multiple factors into consideration (weather, key events such as concerts) to make all of this possible



PREDICTIVE ANALYTICS




- Understand the pattern of demand across location and time of day
- Forecast demand patterns to optimize vehicle locations
- Dynamic pricing to encourage customers to pick up and drop off, so that vehicle locations are in balance with demand



STICK OR TWIST

Need a fare?
 We advise waiting in nearby Golden Horseshoe Shopping Center Wilmot Rd. Average fares of \$31 are expected within about 21 minutes.
 Press for more

Stick or Twist

-  Winged Foot Golf Club Feinimore R
-  Wednesday
-  10:00am

Our Suggestion

Golden Horseshoe Shopping Center
 Wilmot Rd
 Our Top Pick
 2.19 miles away with a high chance of getting a \$31 fare within about 21 minutes.

Also Found

Winged Foot Golf Club Feinimore Road
 Lower fare, longer wait
 Stay right here with a chance of getting a \$26 fare within about 70 minutes.

New Rochelle
 Further away, lower fare
 3.05 miles away with a chance of getting a \$11 fare within about 7 minutes.

Mamaroneck Station West Avenue

DYNAMIC SHUTTLE

GTS is currently working on a **flexible dynamic shuttle solution**. This On-demand bus service will be hailed from a customer's mobile phone and can efficiently change a shuttle's route to fulfill customer demand.

GTS' shuttle service will combine our expertise from our two systems Drop Car and Share Car.



THANK YOU!



Software in Motion

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