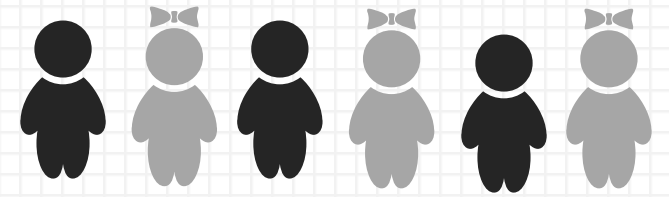




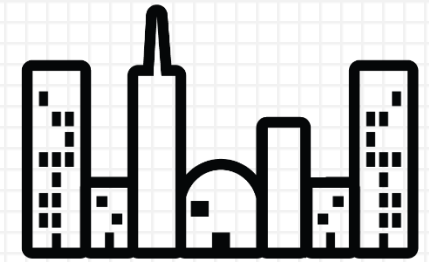
CAR 2GO

70% of the population will live in cities by

2050



**MORE
PEOPLE** +



**SAME
SPACE** =

MORE CONGESTION



CAR2GO NORTH AMERICAN FLEET MIX



MERCEDES-BENZ SMART CAR



HOW CAR2GO WORKS:



FIND A NEARBY CAR

Members can find a car2go via the smartphone app.



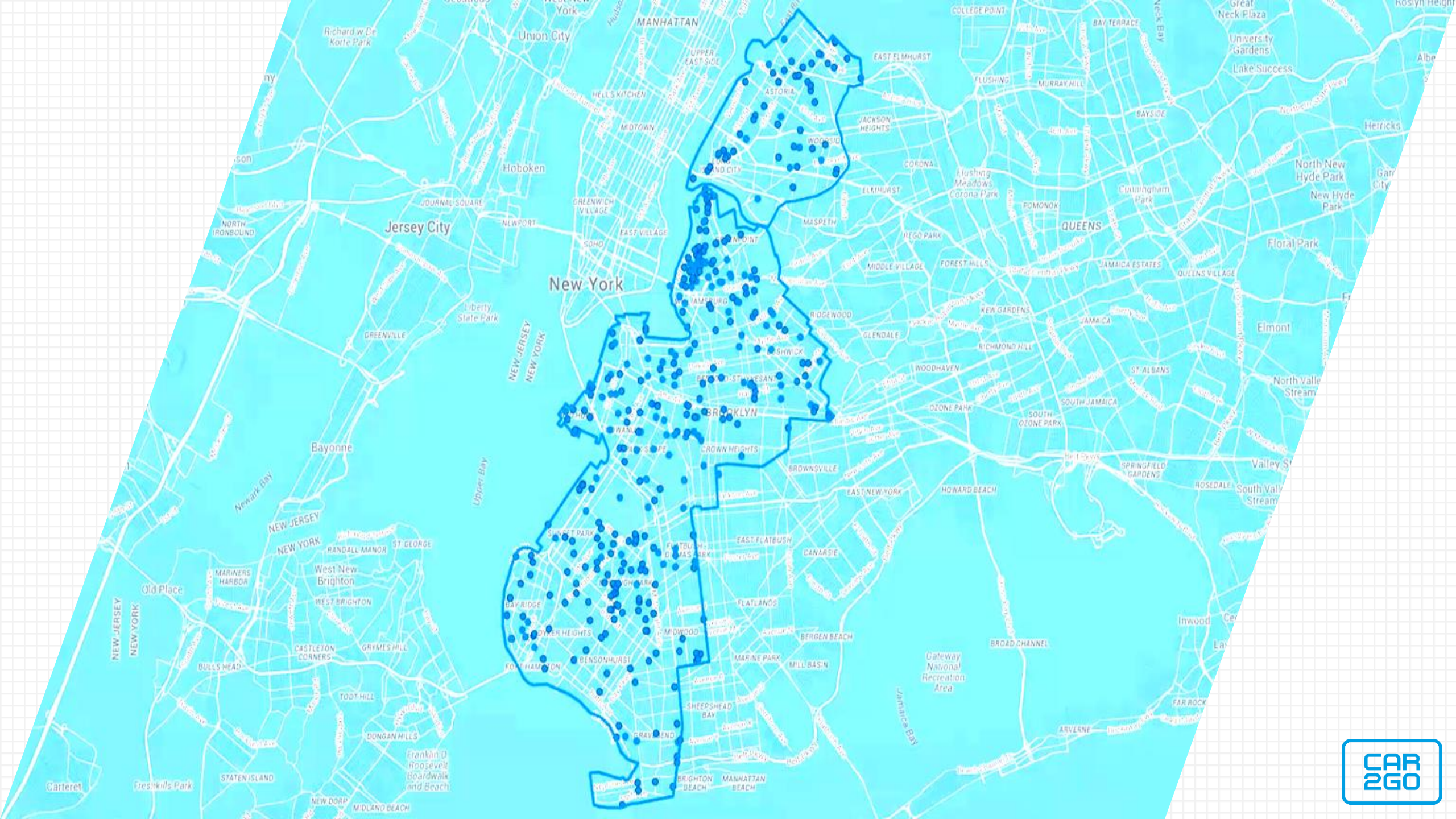
PAY BY THE MINUTE

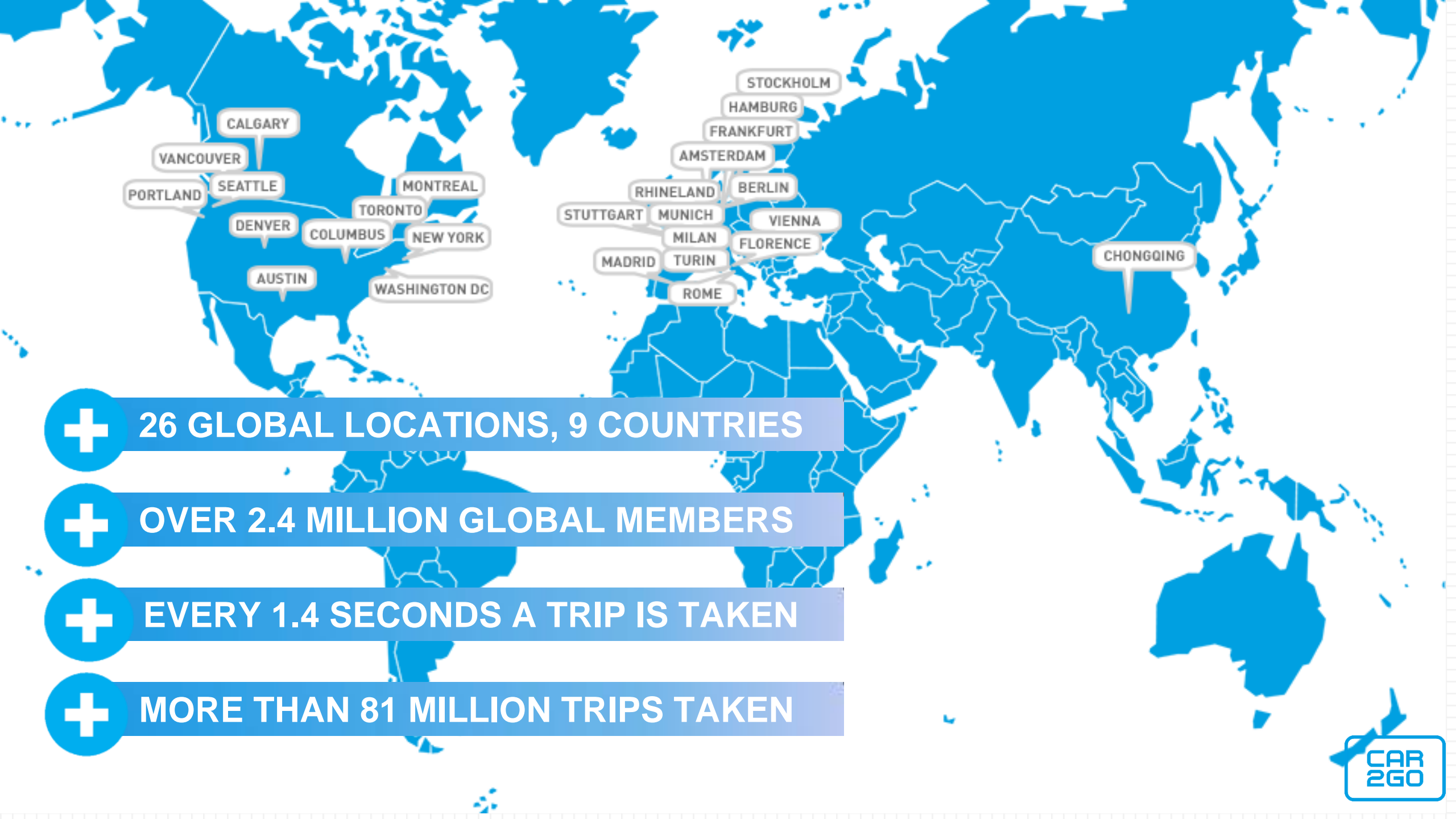
With unlimited access 24/7, members only pay for the time they use in the car. No annual or monthly fees.



PARK THE CAR & GO

Members can pick up and drop off a car2go anywhere in the Home Area anytime





+ 26 GLOBAL LOCATIONS, 9 COUNTRIES

+ OVER 2.4 MILLION GLOBAL MEMBERS

+ EVERY 1.4 SECONDS A TRIP IS TAKEN

+ MORE THAN 81 MILLION TRIPS TAKEN

CAR2GO FAST FACTS:

- Every **1.4 seconds** someone takes a trip in a car2go
- car2go's fleet contains more than **14,000** vehicles
- Vancouver leads car2go membership with over **120,000** local members
- The more frequently shared vehicles like car2gos are moving members around a city, the more **easily** and **affordably** people can move about. This alone helps alleviate **urban traffic** and **parking congestion**.



Did you know?

car2go's one way
carsharing model is
proven to **reduce**
greenhouse gas
emissions and road
congestion.

**UC Berkeley's Transportation Sustainability Research Center (2016):
Impacts of car2go on Vehicle Ownership, Modal Shift, Vehicle Miles
Traveled, and Green House Gas Emissions*

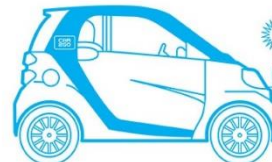
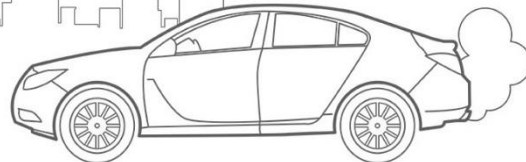


ONE-WAY CARSHARING HELPS CITIES MOVE, BREATHE MORE EASILY



FIRST EVER INDEPENDENT STUDY OF ONE-WAY
CARSHARING IN NORTH AMERICA FOUND EACH CAR2GO
REMOVED UP TO 11 VEHICLES
FROM CITY STREETS

UP TO 14 METRIC TONS OF GREENHOUSE GASES
REMOVED PER CAR2GO

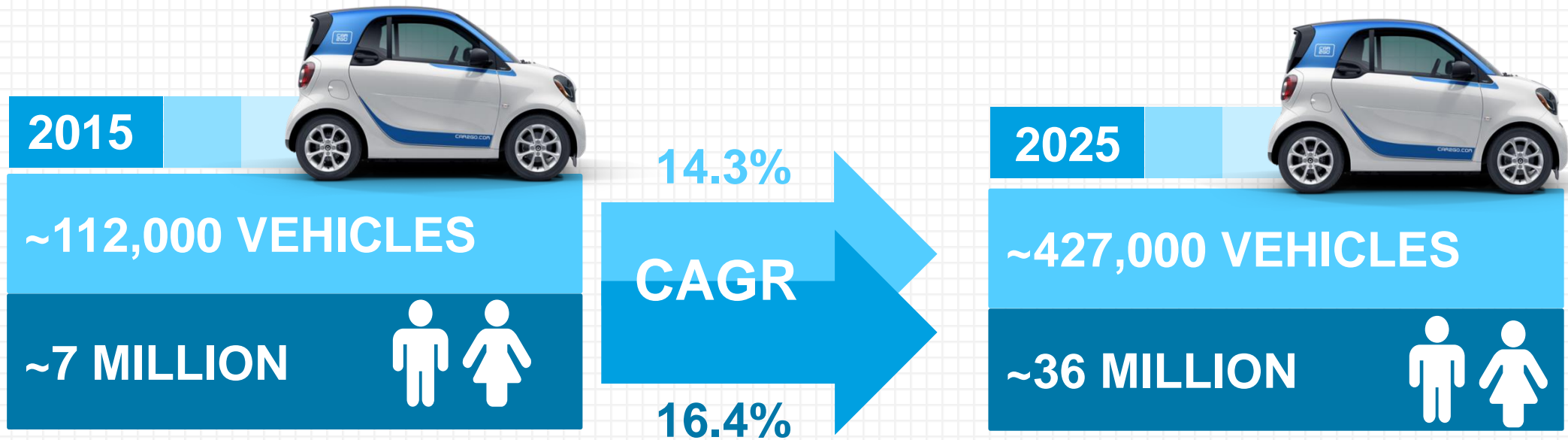


Impact

on, D.C.

CAR
2GO

The car-sharing market is on track for serious **growth**



*Frost & Sullivan (2016) – *Future of Carsharing Market to 2025*



VISION ZERO

car2go is deeply committed to road safety, and has pledged full support for [Vision Zero](#), a multi-national safety project aiming to achieve zero fatalities or serious injuries in road traffic.

- First and only carsharing service to reward its members for road safety education
- Safer streets
- Widespread education
- Strategic partnerships
- Codifying and enforcing stronger laws
- Encouraging transportation mode shifts
- Using data to drive decision-making.

Vision Zero Cities

A Vision Zero City meets the following minimum standards:

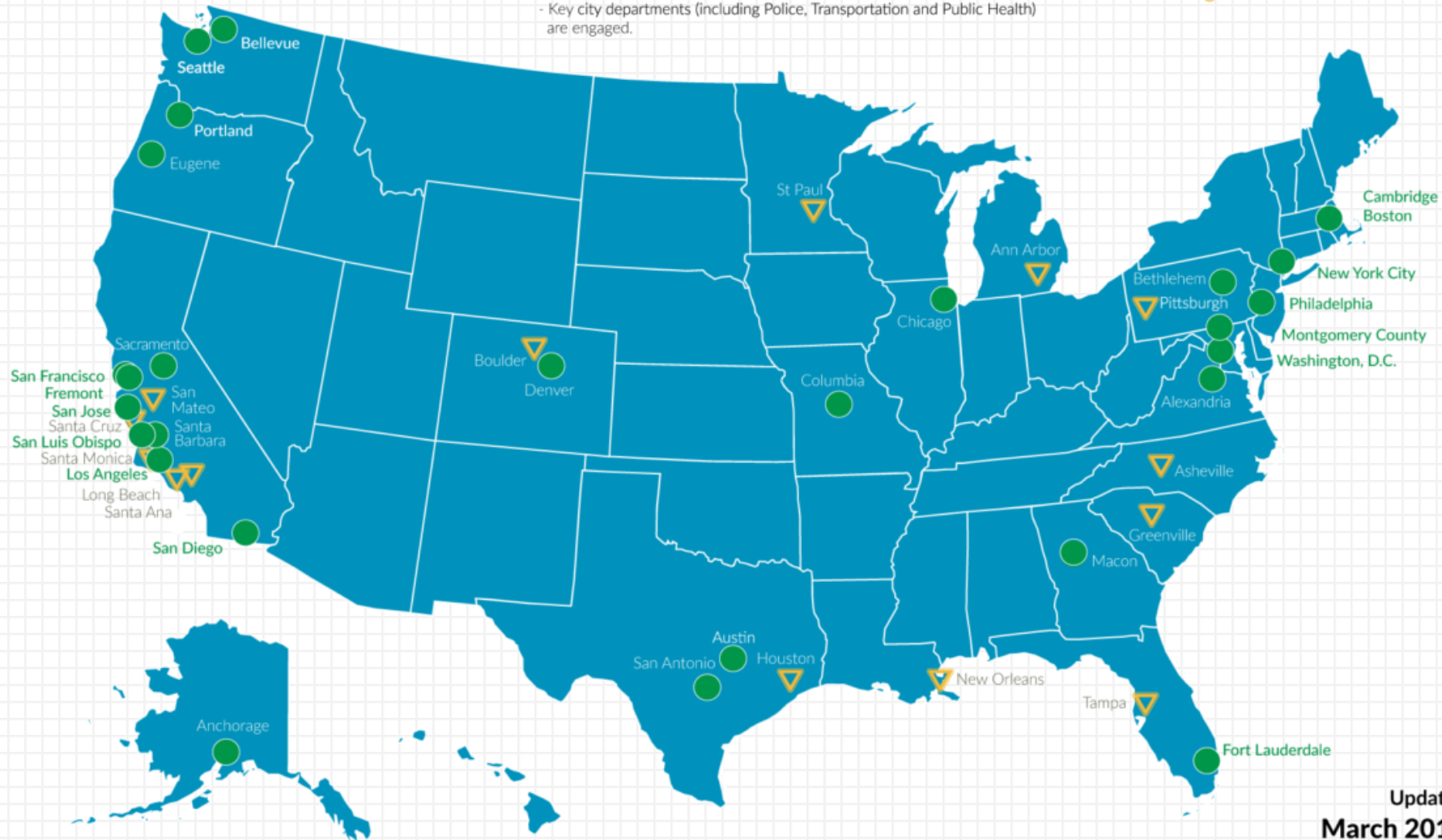
- Sets clear goal of eliminating traffic fatalities and severe injuries
- Mayor has publicly, officially committed to Vision Zero
- Vision Zero plan or strategy is in place, or Mayor has committed to doing so in clear time frame
- Key city departments (including Police, Transportation and Public Health) are engaged.



Vision Zero City

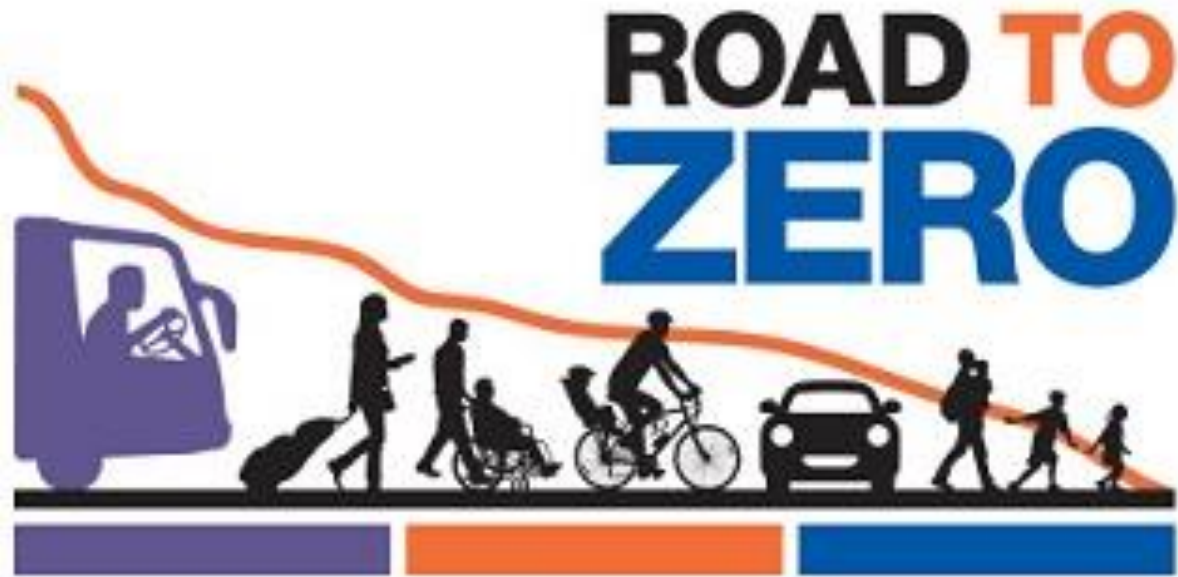


Considering Vision Zero



Updated
March 2017





In 2017 car2go joined the [Road to Zero Coalition](#): private companies, nonprofits, city, state and federal agencies dedicated to driving traffic deaths down to zero in **30 years**

