70% of the population will live in cities by 2050.
More People + Same Space = More Congestion
HOW CAR2GO WORKS:

FIND A NEARBY CAR
Members can find a car2go via the smartphone app.

PAY BY THE MINUTE
With unlimited access 24/7, members only pay for the time they use in the car. No annual or monthly fees.

PARK THE CAR & GO
Members can pick up and drop off a car2go anywhere in the Home Area anytime.
MORE THAN 81 MILLION TRIPS TAKEN EVERY 1.4 SECONDS A TRIP IS TAKEN OVER 2.4 MILLION GLOBAL MEMBERS 26 GLOBAL LOCATIONS, 9 COUNTRIES MORE THAN 81 MILLION TRIPS TAKEN
CAR2GO FAST FACTS:

• Every 1.4 seconds someone takes a trip in a car2go

• car2go’s fleet contains more than 14,000 vehicles

• Vancouver leads car2go membership with over 120,000 local members

• The more frequently shared vehicles like car2gos are moving members around a city, the more easily and affordably people can move about. This alone helps alleviate urban traffic and parking congestion.
Did you know?

car2go’s one way carsharing model is proven to reduce greenhouse gas emissions and road congestion.

*UC Berkeley’s Transportation Sustainability Research Center (2016): Impacts of car2go on Vehicle Ownership, Modal Shift, Vehicle Miles Traveled, and Green House Gas Emissions*
ONE-WAY CARSHARING HELPS CITIES MOVE, BREATHE MORE EASILY

FIRST EVER INDEPENDENT STUDY OF ONE-WAY CARSHARING IN NORTH AMERICA FOUND EACH CAR2GO REMOVED UP TO 11 VEHICLES FROM CITY STREETS

UP TO 14 METRIC TONS OF GREENHOUSE GASES REMOVED PER CAR2GO
The car-sharing market is on track for serious growth.

*Frost & Sullivan (2016) – Future of Carsharing Market to 2025*
car2go is deeply committed to road safety, and has pledged full support for Vision Zero, a multinational safety project aiming to achieve zero fatalities or serious injuries in road traffic.

- First and only carsharing service to reward its members for road safety education
- Safer streets
- Widespread education
- Strategic partnerships
- Codifying and enforcing stronger laws
- Encouraging transportation mode shifts
- Using data to drive decision-making.
Vision Zero Cities

A Vision Zero City meets the following minimum standards:

- Sets clear goal of eliminating traffic fatalities and severe injuries
- Mayor has publicly, officially committed to Vision Zero
- Vision Zero plan or strategy is in place, or Mayor has committed to doing so in clear time frame
- Key city departments (including Police, Transportation and Public Health) are engaged.

Updated
March 2017
In 2017 car2go joined the Road to Zero Coalition: private companies, nonprofits, city, state and federal agencies dedicated to driving traffic deaths down to zero in 30 years.