



Carsharing in Belgium

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Overview Belgium



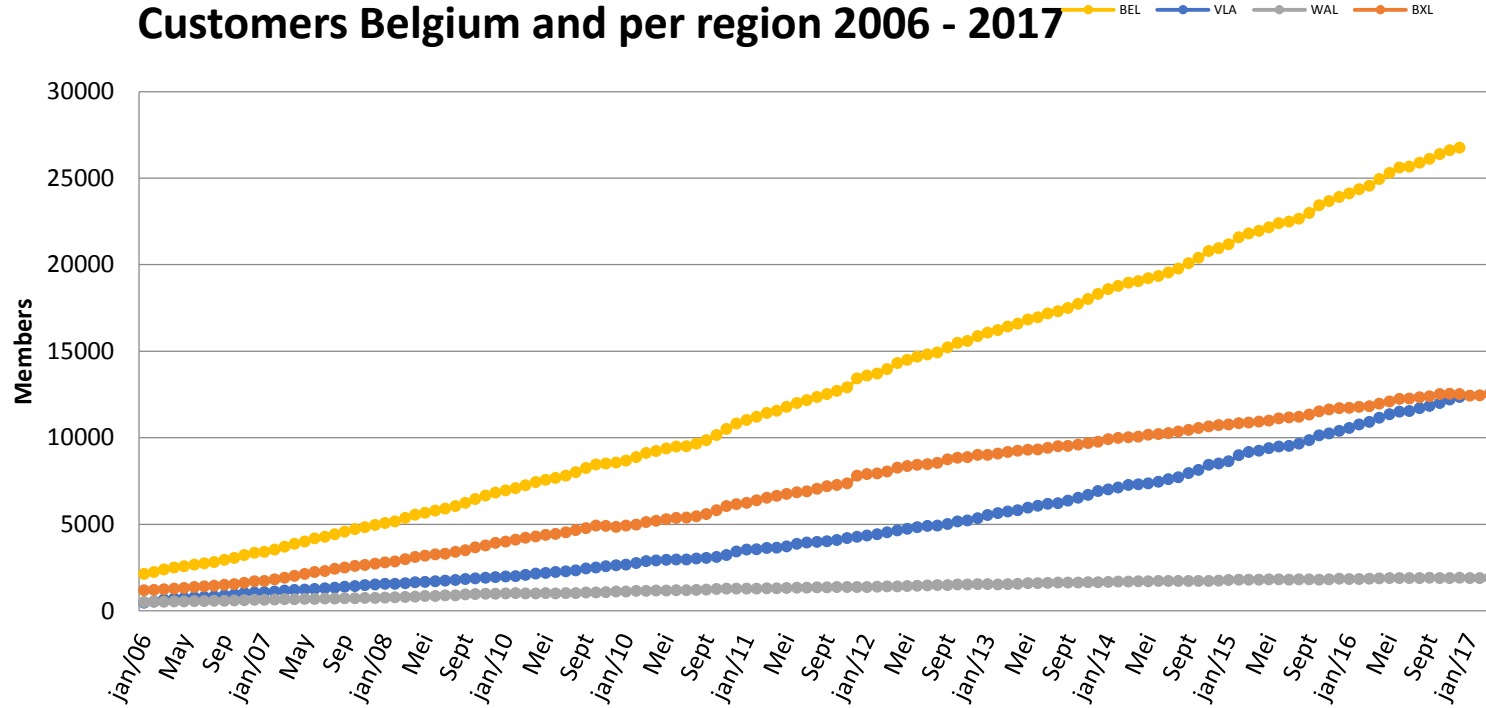
27.703
1025
422
39

Users
Cars
Stations
Cities

Evolution users in Belgium



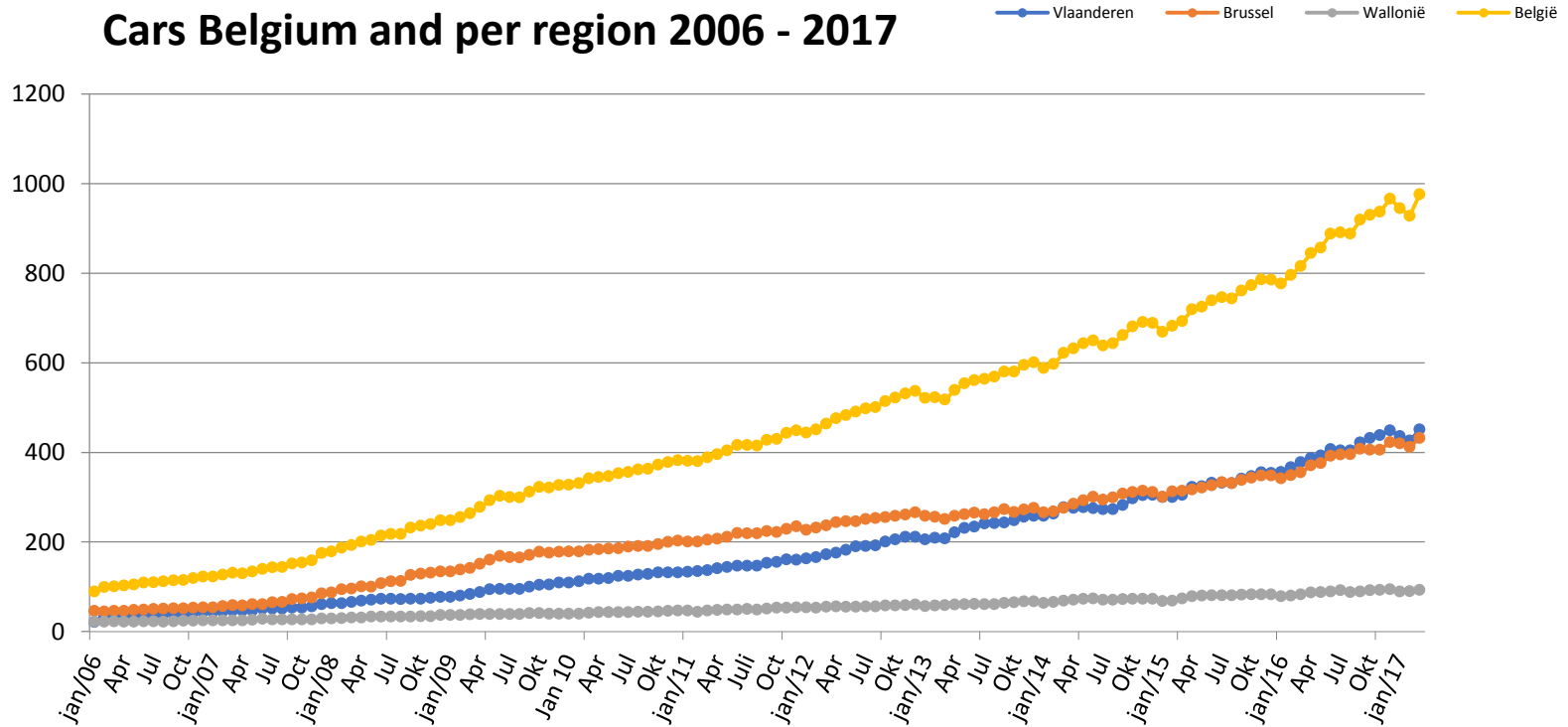
Customers Belgium and per region 2006 - 2017



Evolution cars in Belgium



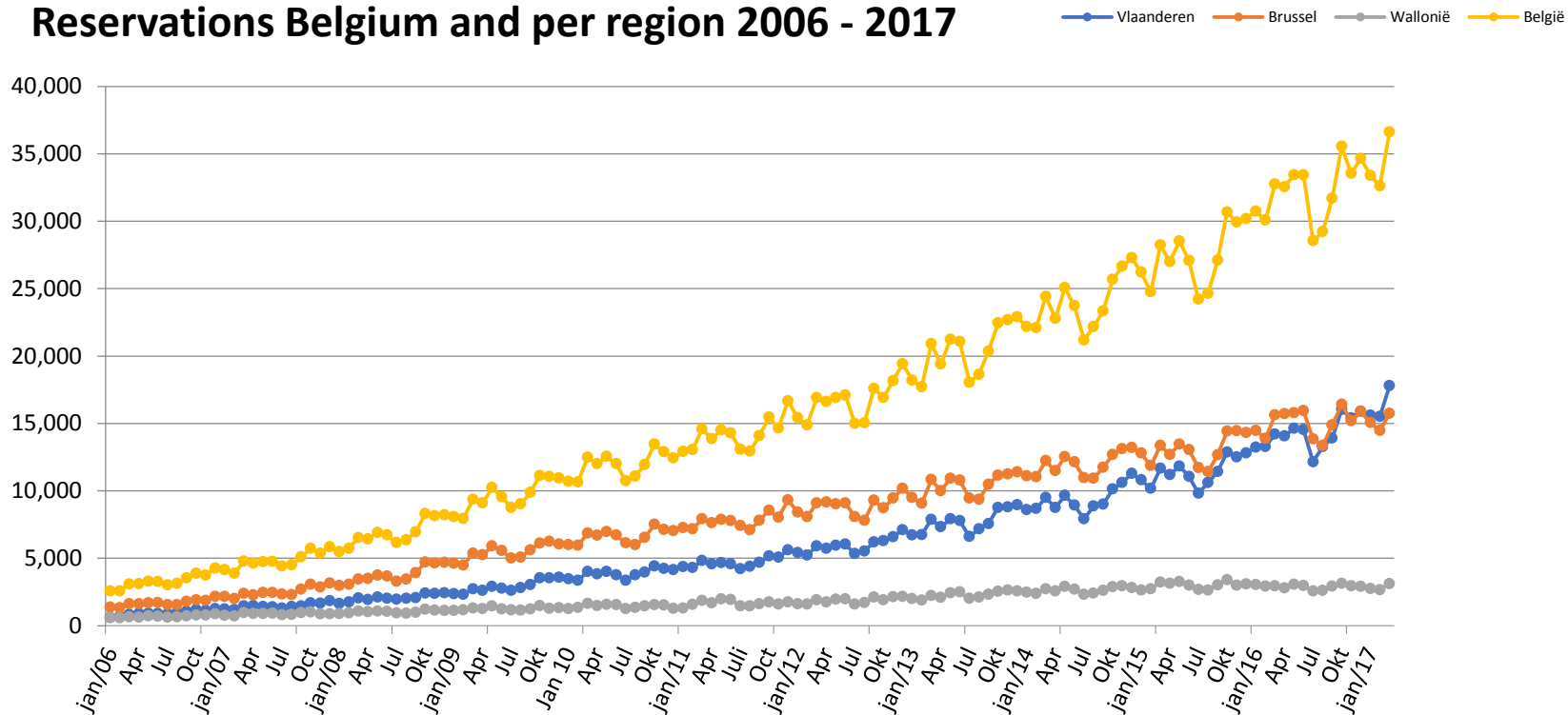
Cars Belgium and per region 2006 - 2017



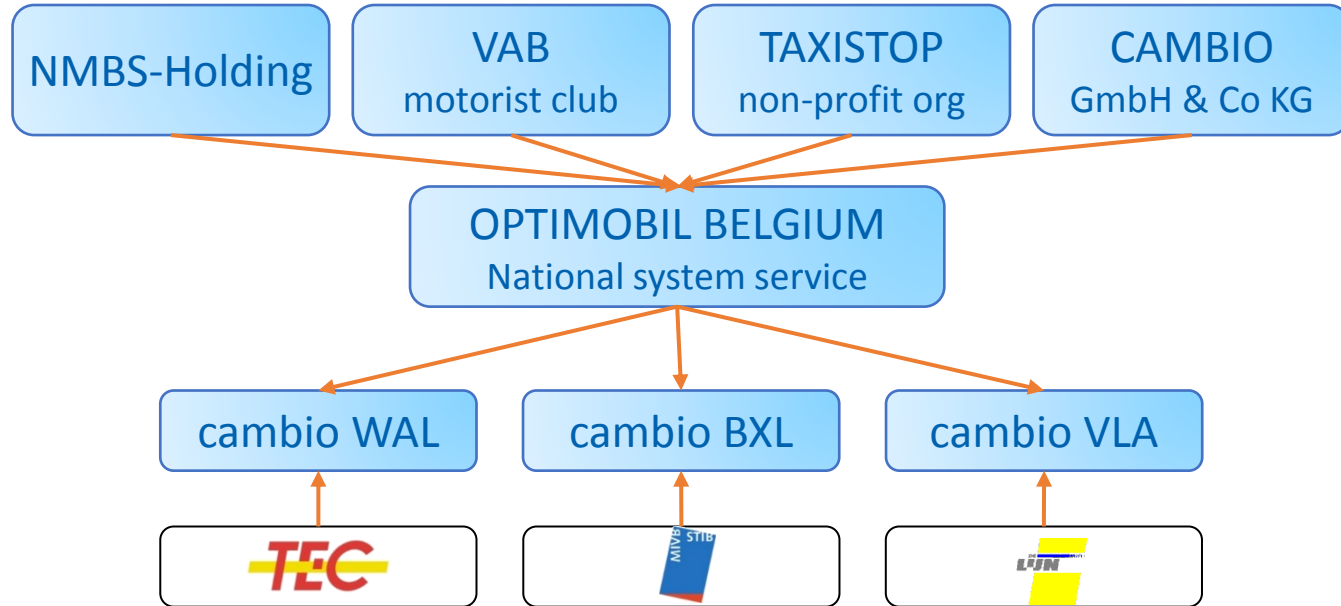
Evolution bookings in Belgium



Reservations Belgium and per region 2006 - 2017



Public Transport and Carsharing: Strong shareholdership



Strong shareholders with a common “sharing philosophy”

Public Transport and Carsharing



NMBS-Holding :

- Parking places :
 - In total 247 cambio-cars nearby railway stations
 - 111 of those cars are on B-Parking / NMBS property
- 1x per year: communication campaign

De Lijn / STIB / TEC

- Use chip card from public transport to open cars
- 2 x per year: communication campaign
- Members reduction
- Permanent communication

Promotion via public transport



Af en toe een auto nodig?
Cambio autodelen ..
een auto wanneer ik wil.

ontdek ons
proefabonnement
op www.cambio.be



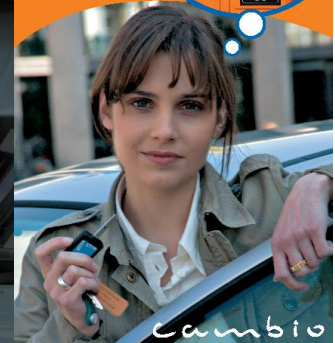
Rouler malin passe aussi
par Cambio + la STIB.



ABO ANNUEL STIB
-25%\$

Moi, j'ai rendu ma plaque
d'immatriculation.
Mais j'ai toujours
une voiture à ma
disposition dans
la ville!

Mijn nummer-
plaat ben ik kwijt,
maar mijn wagen in
de stad heb ik nog!



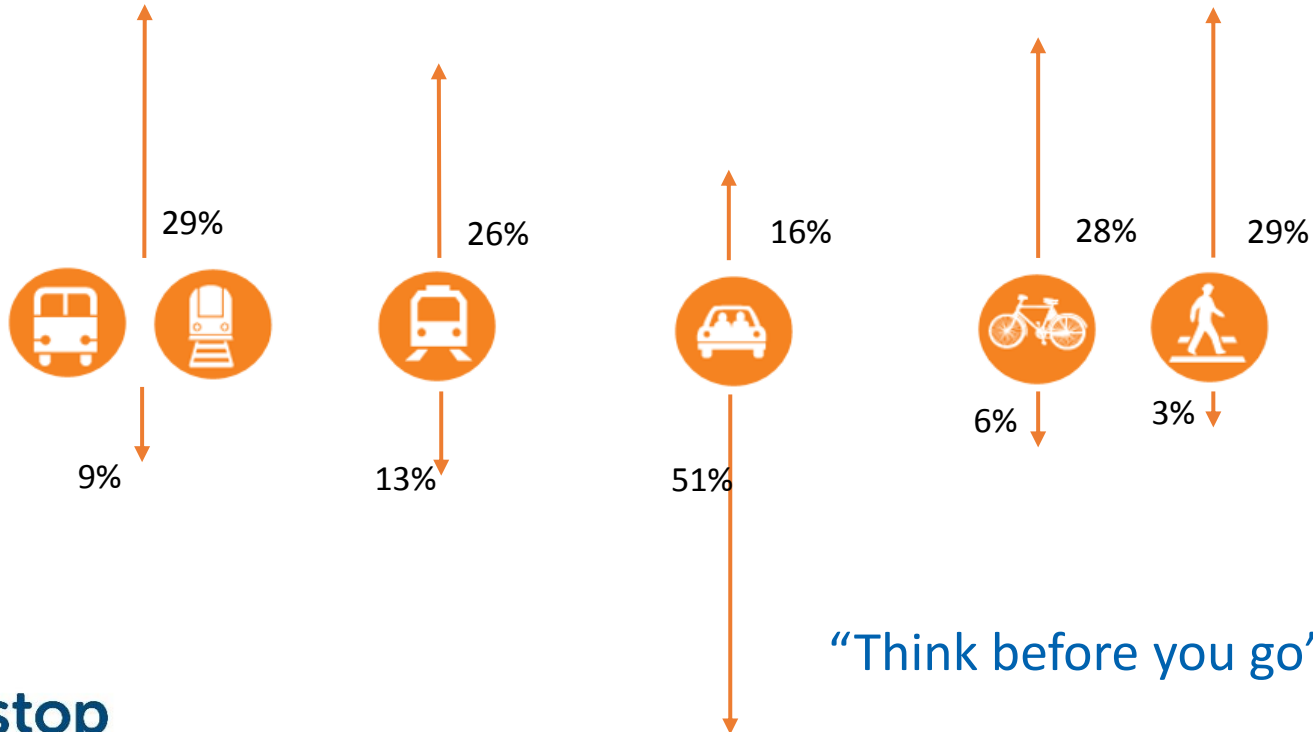
Cambio, le complément idéal aux transports en commun
Cambio, de ideale aanvulling op het openbaar vervoer

www.cambio.be
www.brusselair-premie.be
www.prime-bruxelles.be

www.mivb.be
www.stib.be



Modal shift



“Think before you go”

Modal Shift



25% of cambio users reflect on the purchase of a private car but didn't
35% of cambio users got rid of their car after becoming a carsharer

→ 1 cambio car replaces 14 private cars in Belgium



Challenges



Free-Floating Carsharing

- Can we?

Integration of new software in existing Round Trip system

- Should we?

Free float trips can be considered as competition for Public Transport



Challenges



Autonomous vehicles

How will AV be integrated in society?

→ Similar to private car ownership

- increase of personal comfort
- More (empty) cars
- Less use of PT

→ Within shared mobility

- How can these be integrated in existing carsharing software?



Challenges



Technological innovations

- How can carsharing systems keep up with these innovations (cars, communication, invoicing,...)
- Avoid being out-dated and keep a modern image



Whatever the challenges may be
CarSharing will continue to be a mayor player in
the future

