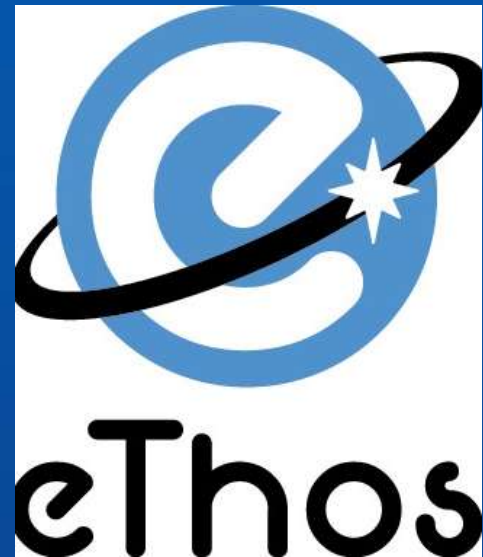


eThos Electric Car Share, LLC.

The first *all-electric* car share in The United States.
Est. February, 2014, launched Nov. 8th, 2014



1901 Jackson St., Golden, CO 80204



Car Sharing - The Greener Way

- Online application
- Online reservations
- Remote access
- 24 Hr. customer service

- Local Energy
- 15% Renewable in Denver
- No gears, no wait, just power

- EV Grin



Ethos (/ˈiːθɒs/ or US /ˈiːθoʊs/)

Greek word meaning "character" that is used to describe the guiding beliefs or ideals that characterize a community, nation, or ideology.*



EV Anxiety: Fear of change

EV's aren't there

Batteries aren't there

Public Chargers aren't there

Weather Worry

-Go Carts

-Range Certainty

-Limited need

-Seat heat!



Our eThos:

Reverse our
need structure

The Market: **Why Denver?**

Economy booming
Social climate
Climate climate: 300+ days of sun (usually)

Denver CSM:
15 years of slow growth
Denver opens up market
Car Sharing expends and contracts



Car shares round-up



Classic Round trip

One Way:

Nebulous

Park anyplace

Point-to-point

Nodes (EVSE)

Hybrid

Stations for charging

Finding the cars

Gearing up

Finding the tech

Assembling the dream team

Goal: Localism and minimalism

Logos logos logos

Designing the system

Driving cars

Year one events



Launch Day



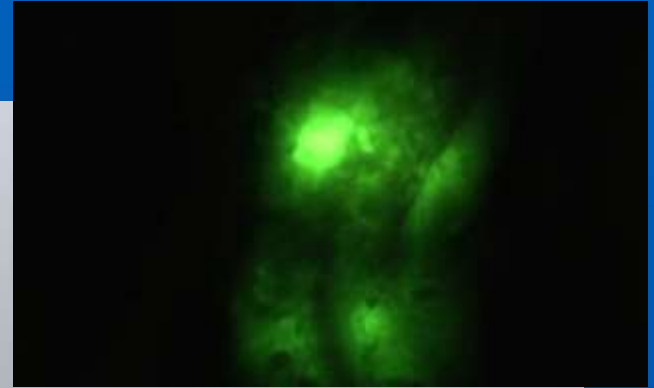
A Beautiful November Saturday!:

“Red sky at night...”



The Electric Winter

- Winter heating for battery protection
- 5 L1 Chargers



Start up hiccups in Denver:

400 and 406



The charging problem

- “Range Anxiety” = Range Certainty
- Refill rule: 5/20/200
- Where to charge?
- Where to park?
- Solutions:
- Coffee at The Point - 25th & Lawrence - Apartments





kicking coals

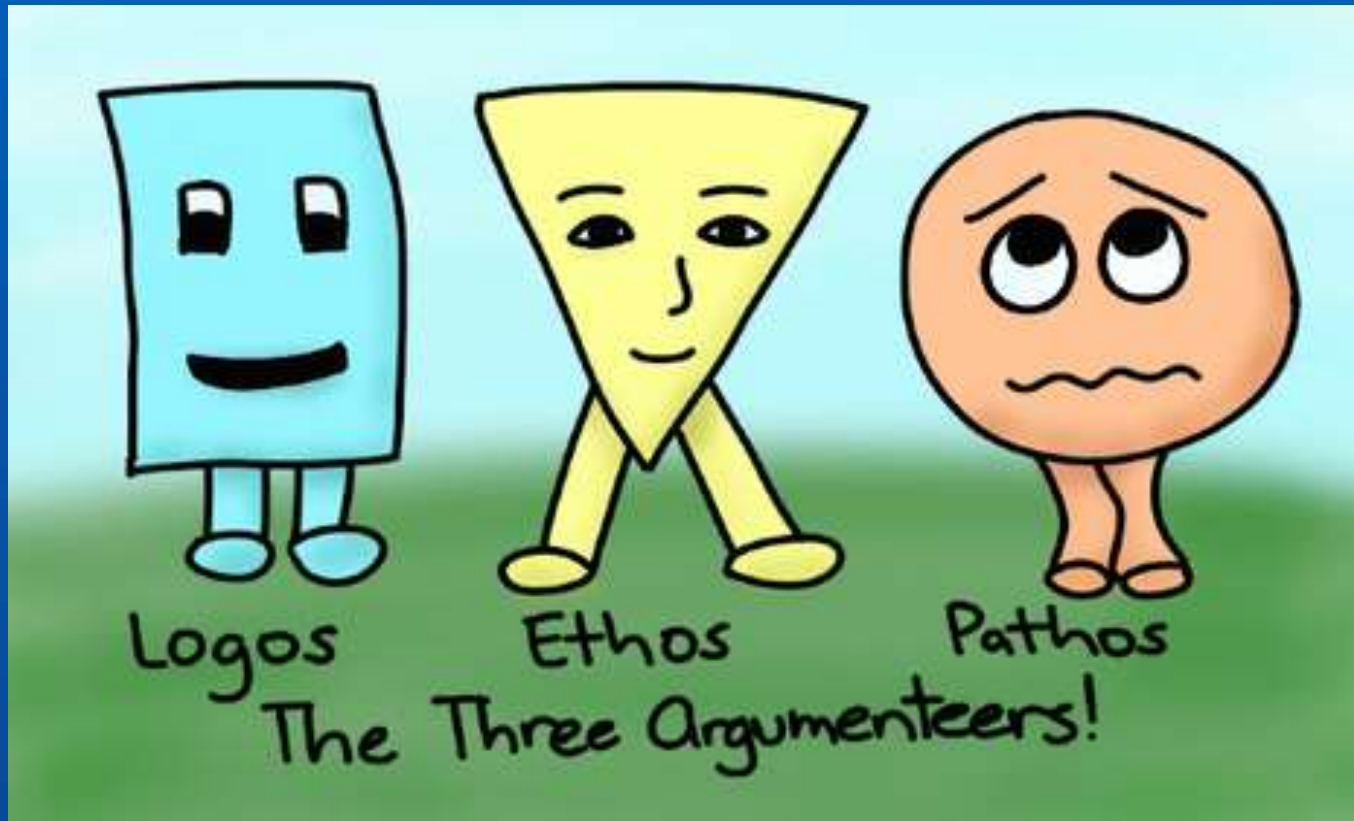


The Electric Future:

First Chevy Spark in CO - Devo
Two Leaves fall this autumn
Interest from green communities



The Three Arguments:



Here to prove electric cars can do what we need them to do!



eThos offers the Tesla Model S

Infrastructure suggestions

Find modern code solutions for on street charging and accommodation EV's - no idot laws

Quickly minimize vehicle accommodation in urban cores

- Parking standards for development
- De-incentivize car based commuting
- Promote sharing economy

Education and Leadership of political establishment to assist city planners in the promotion of clean, local, resilient cities.

The Earth thanks you for driving electric with eThos!

If there is time please allow me to address your questions.



For development opportunities contact:

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