



VELOMETRO

VeloMetro Mobility Inc.
Car Sharing Association Conference
Vancouver, Canada
September 23, 2015

John Stonier, CPA, CA Founder & CEO





VeloMetro asked these questions.

Do we need cars for urban use?

**Can we have car functionality,
without being a car?**

**What's the best way to bring
them into common use?**

The VeloMetro solution:

A **secure, enclosed, connected** vehicle for use in **any weather**, by **anyone**

A **velomobile** that doesn't require a drivers license, yet has car functionality

An **integrated share network** system that connects riders, fleet ops & CSRs.

The result:



The most inclusive, cost effective, sustainable one-way carsharing service anywhere

For urban use, our velomobile replaces cars.

- Easy access velomobile
- 3 wheel pedal electric
- Emission free
- Solar assisted
- Seamless electric assist

Designed for Sharing:

- Keyless entry
- In-dash touchscreen
- Network connected
- Access by smartphone



Beyond car limitations

- Drivers & non-Drivers
- Anybody of legal age
- 5 minute signup (app & cc)
- Ride on roads, bike ways, and bike lanes
- Park as car, or as bike on off-sidewalk locations



Fleet operation advantages

- Lower capital cost
- Low operating cost
 - Electric: 20¢/charge 100km
 - No auto insurance – bike share equivalent
- Real-time fleet monitoring
 - Access/Location/Service Ops
- Battery swap – quick field servicing (38lbs / 2 min)
- Pricing advantage



Home Zones

- Smaller than other one-ways
- Focus on urban core
 - High density housing
 - Institutions
 - Commercial, industrial
 - Transit hubs for last mile



Founded 2013. Commercial launch 2016

NEXT STEPS

Spring 2016:

- City beta fleet pilot - GDDP
- Private corp beta fleet
- University one-way pilot

2017

Vancouver initial fleet launch



Aug 22, 2015 North Vancouver Car Free Day:
Veemo VIP Promotional T-Shirts; 56 demo rides on our alpha.

Strong civic interest in our livable city transportation solution. True 'modal shift'



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