Tomorrow’s mobility will be SEAMless

Carsharing Association Conference
Vancouver, September 23rd 2015

Catherine Kargas
Shared + Electric + Autonomous + Multimodal
Context
Sustainability of the current model?
Electrification of transportation: a must!

- Increasing # of models
- Greater range
- Greater affordability
- More charging infrastructure
Sharing: we may not have a choice
Sharing: we may not have a choice

Helsinki’s ambitious plan to make car ownership pointless in 10 years

Finland’s capital hopes a ‘mobility on demand’ system that integrates all forms of shared and public transport in a single payment network could essentially render private cars obsolete.

Should we ban cars in city centres?

Rosalind Readhead Wants To Be Mayor of London And Ban Private Cars

Will the next mayor of London ban private cars?

Paris Aims to End Its Pollution Misery by Cutting Out Cars

To emerge from its toxic fug, Paris is enacting what could be the most drastic anti-pollution measures seen in any major world city.

FEARGUS O’SULLIVAN | @FeargusOSull | Dec 9, 2014 | 22 Comments

MARCON
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Sharing: we may not have a choice

Would You Rent Your Car? You May Have No Choice
2015 CAR Management Briefing Seminars
Bill Vianic | WardsAuto
Aug 5, 2015

The growth in megacities and likely resulting restrictions on automobile access could force consumers into car sharing, a Ford official predicts.

Ford's Holland: Young buyers much more open to car sharing.
Full View Photography
Multimodality

Increasingly connected through technology
The missing piece: AV technology
Government policy, regulations required

- To ensure use of the most efficient mode(s) of transportation
  - Capacity
  - Energy efficiency
- To maximize sharing
- To ensure accessibility to all, regardless of physical limitations
Thank you

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