Shared-Use Mobility: What Does the Future Hold?
Sunday, January 11, 2015, 9:00 a.m.- 4:00 p.m., Walter E. Washington Convention Center
Jeffrey Chernick, RideAmigos and Susan Shaheen, Transportation Sustainability Research Center, UC Berkeley, presiding
Sponsored by Emerging and Innovative Public Transport and Technologies Committee (AP020); Emerging Ridesharing Solutions Joint Subcommittee (AP020(2)); Shared-Use Mobility and Public Transit Subcommittee (AP020(1)); Automated Transit Systems (AP040)

This one-day workshop features speakers from the shared-use mobility sector, as well as highlights from the Innovation in Mobility Public Policy Summit held in Washington, DC in June 2014 (see: http://sharedusemobilitycenter.org/). Industry, government, and academic thought leaders will present and participate in panel discussions with the audience about the role of integrated mobile payment and connected vehicle technologies in the future of shared-use mobility.

**Session 1**
Highlights from Innovation in Mobility Public Policy Summit, Washington, DC (June 10-11, 2014):

*Presenter:
Jason Pavluchuck, Pavluchuk & Associates*

**Session 2**
Setting the Stage: What’s New in Shared-Use Mobility?

*Moderator: Sharon Feigon, Executive Director, The Shared-Use Mobility Center
Susan Shaheen, Co-Director, Transportation Sustainability Research Center, University of California, Berkeley
Gabe Klein, Senior Visiting Fellow, Urban Land Institute
Howard Jennings, Mobility Lab*

**Session 3**
From Dumb Wallets to Smart Cards: How Did You Pay for That?

*Moderator: Jeffrey Spencer, ITS Program Manager, U.S. Federal Transit Administration
Larry Yermack, Strategic Advisor, Cubic Transportation Systems
Martin Schroeder, American Public Transportation Association, Chief Technology Office
Derek Toups, San Francisco MTC*

**Session 4**
One Stop Shopping for Mobility

*Moderator: Timothy Papandreou, SFMTA
Paul Steinberg, Carma
Jeffrey Chernick, RideAmigos
Rick Hutchinson, City CarShare
Joseph Kopser, CEO, RideScout
Matt Caywood, Co-Founder, Transit Screen*

**Session 5**
Fast Forward Future: Connected Vehicle Innovations and Their Future Impact

*Moderator: Shannon McDonald, Southern Illinois University Carbondale
Charlie Hale, Googlex
Kara Kockleman, University of Texas, Austin
Guy Fraker, get2kno*

**Final Wrap Up:** Jeffrey Chernick and Susan Shaheen